

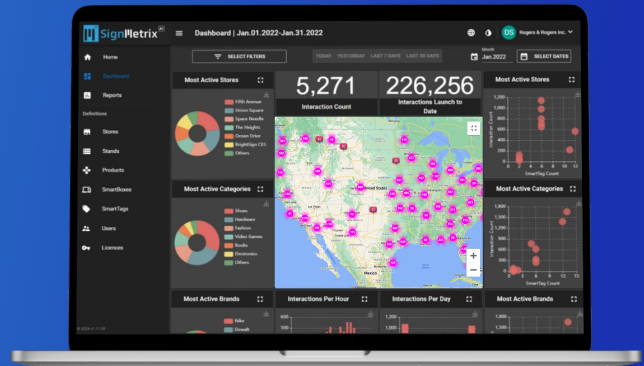
SignMetrix^{AI}

for BrightSign®

Sensor Data Aggregation Software for Digital Signage Experiences

We believe in leaving no data behind,
where every experience matters.

SignMetrix is a subscription-based software solution providing invaluable insights into customer behavior through data collected from in-store sensors and displays.



The Problem

Businesses increasingly use sensors and touch screens to deliver immersive, interactive digital signage experiences but often lack the tools to measure their success. Without clear insights, they cannot determine which elements need refinement to better serve their customers and improve ROI.

The Solution

SignMetrix is your solution to informed decision-making. Our software measures customer engagement, conversion rates, and return on investment. It aggregates data from existing sensors and devices, presenting a comprehensive view on a cloud-based dashboard.

Key Features



No extra hardware needed



Easy onboarding



Simple integration with CMS



AI-driven insights



1 to 1000s of players



Player-based subscription



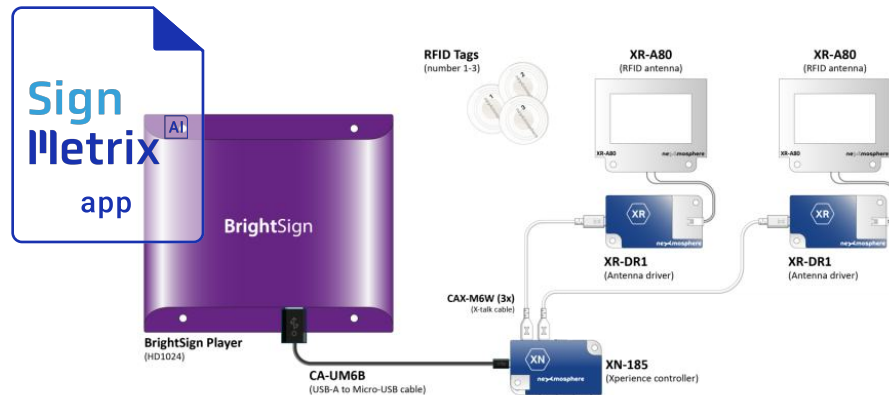
Complete your 360° view of customer
experience with SignMetrix.

[Try Now](#)



Easy Onboarding Process

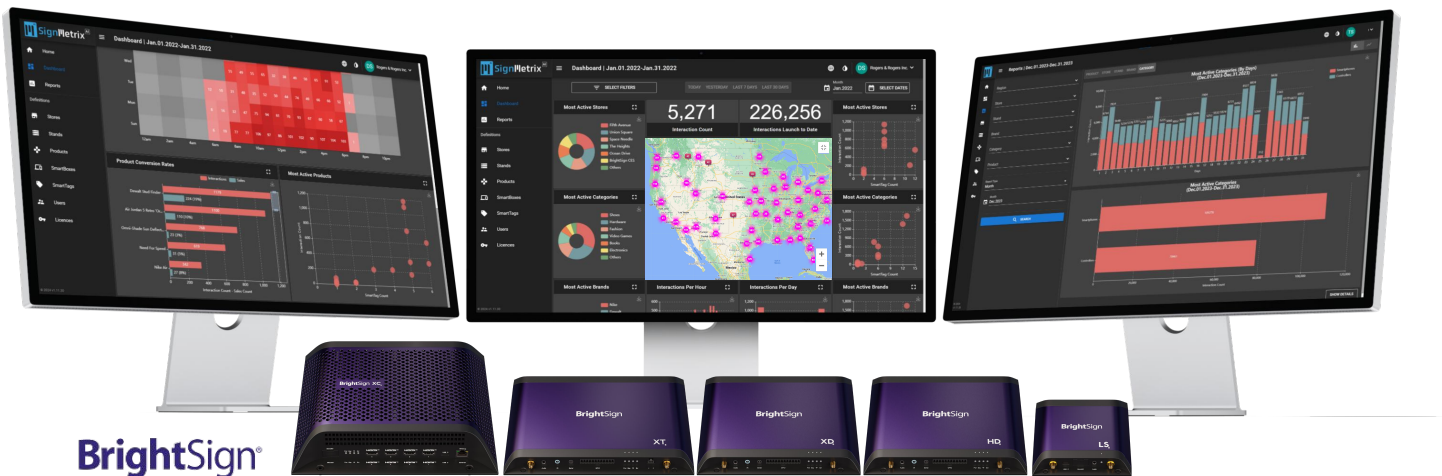
① Run the SignMetrix app on players



Supported Sensors

- Proxy sensors
- RFID sensors
- Push buttons
- Presence sensors
- Pick-up sensors
- Vision-based sensors
- Object detection sensors
- Touch screens

② Automatically receive sensor data onto the SignMetrix cloud dashboard



BrightSign Now with Analytics!

Request a trial now to witness the power of intelligent data insights!

[Enable 2 Players for Free!](#)

