

We believe every business deserves a simple way to create interactive digital signage experiences and analyze in-store impressions.



The Problem

While digital signage enhances in-store experiences, adding interactivity and engagement has remained challenging due to technical and physical limitations. It often involves complex cabling and fixture modifications. Measuring foot traffic, dwell time, and ROI in a simple and cost-effective way has been nearly impossible.

The Solution

Download the SignMetrix app to your Amazon Signage Sticks and turn it into an interactive, insight-driven experience hub. Instantly activate audience engagement features and track foot traffic, dwell time, and in-store interactions. It's a simple, scalable, and affordable way to unlock real-time analytics and maximize the impact of your signage.

Amazon Signage Sticks are revolutionizing in-store advertising and communication. With SignMetrix software and sensors, you can take your signage solutions to the next level by transforming them into powerful tools for data-driven decision-making.

Key Features



Easy onboarding



Audience measurement
No extra hardware needed



See insights on the dashboard



Play content on interaction



Player-based subscription

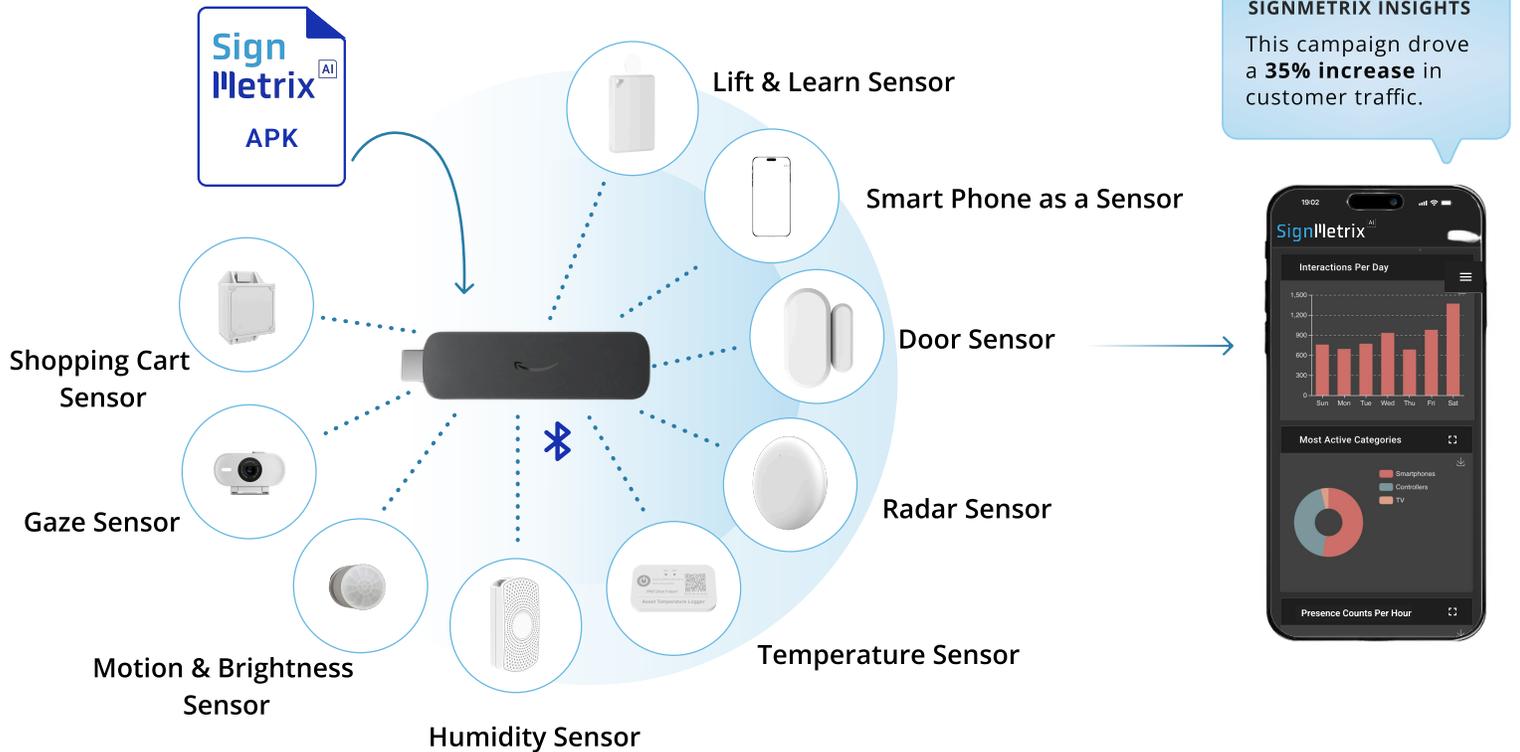


Compatible with CMSs



1 to 1000s of players

- ① You can enhance functionality by adding SignMetric Sensors to the Amazon Signage Stick.



- ② SignMetric creates a 20,000 sq ft zone around Amazon Signage Stick to measure foot traffic and dwell times.



Maximize the impact of your Signage Stick with SignMetric.

[Try Now](#)