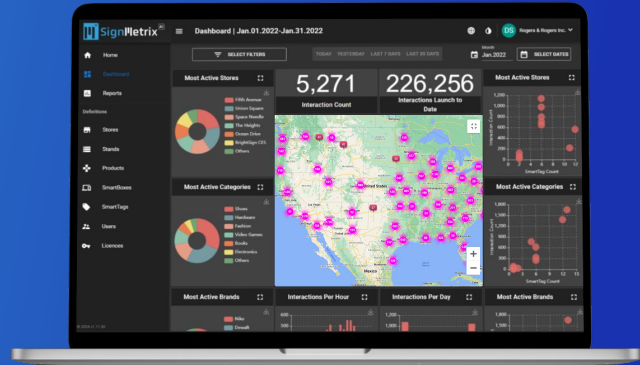


SignMetric^{AI}

for MOKA

SignMetric is a subscription-based software solution that seamlessly adds **wireless interactivity** and invaluable **audience measurement** capabilities for MOKA displays.

MOKA now with lift and learn and audience measurement!



The Problem

While using stunning, eye-catching displays to create immersive customer experiences, adding interactivity has been challenging and comes with **limitations**. Unlike the installation of the displays themselves, creating interactive and engaging experiences is not easy and requires extensive work, including cabling, fixture adjustments, and overcoming sensor limitations.

Additionally, measuring the audience and ROI of these experiences to improve effectiveness has often felt like a distant dream.

The Solution

The SignMetric app creates a 20,000 sq ft interactive zone around your display, enabling you to trigger content and collect customer analytics using wireless SmartTags, SoftTags, and people counting sensors.

By gathering data on customer engagement and audience measurement, businesses can easily track metrics like dwell time, ad reach, conversion rates, and ROI. Conversational AI insights module allows you to interact directly with your data for deeper understanding and improved effectiveness.

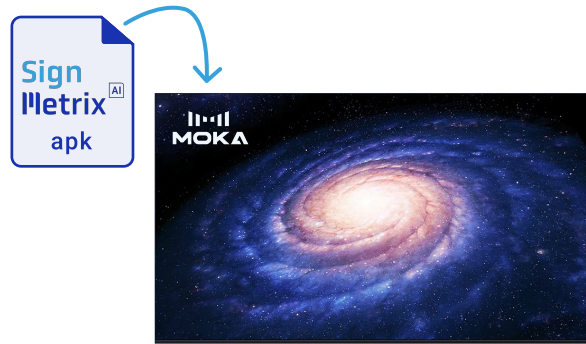
Elevate the MOKA experience with SignMetric.



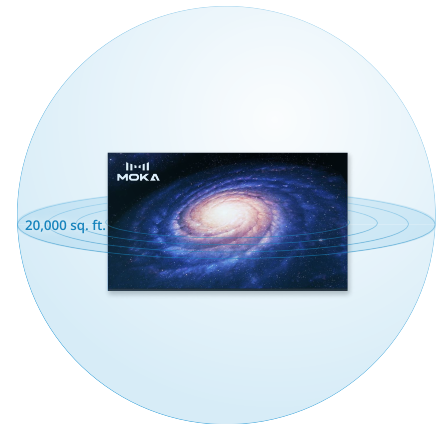
-  Play content on interaction
-  Audience measurement
-  Easy onboarding
-  AI-driven insights
-  1 to 1000s of displays
-  Subscription-based

Easy Onboarding Process

① Download the SignMetric apk.



② SignMetric creates a 20,000 sq ft zone around displays to trigger and analyze sensory experiences.



③ Watch as experiences unfold in real-time on the SignMetric cloud dashboard.



Ready to Elevate Your Digital Signage Experience?

Purchase a demo kit now to create magical experiences seamlessly!

[Purchase a Demo Kit](#)

