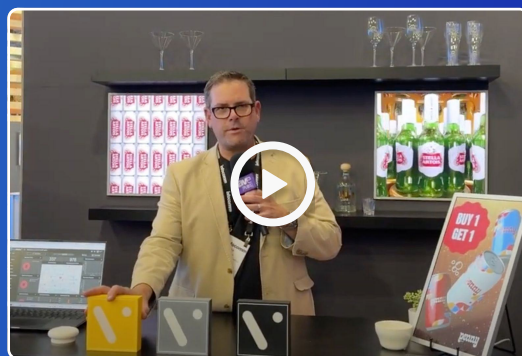




SignMetrix is a subscription-based software solution that seamlessly adds **wireless interactivity** and invaluable **audience measurement** capabilities for Videri canvases.

Videri now with lift and learn and audience measurement!



[Watch SignMetrix in Action!](#)



The Problem

While using stunning, eye-catching Canvases to create immersive customer experiences, adding interactivity has been challenging and comes with **limitations**. Unlike the installation of the Canvases themselves, creating interactive and engaging experiences is not easy and requires extensive work, including cabling, fixture adjustments, and overcoming sensor limitations.

Additionally, measuring the audience and ROI of these experiences to improve effectiveness has often felt like a distant dream.

The Solution

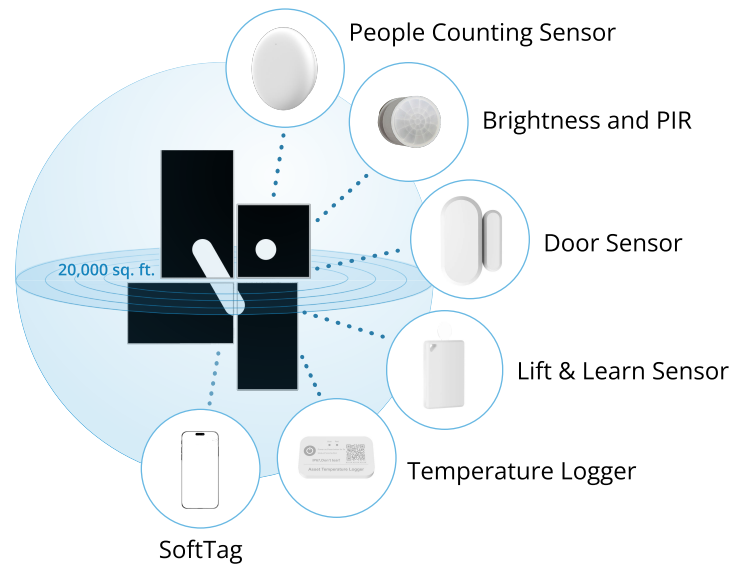
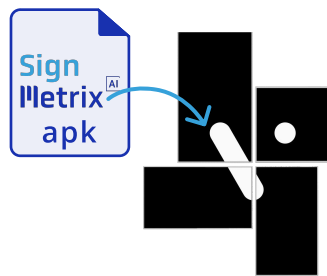
The SignMetrix app creates a 20,000 sq ft interactive zone around your display, enabling you to trigger content and collect customer analytics using wireless SmartTags, SoftTags, and people counting sensors.

By gathering data on customer engagement and audience measurement, businesses can easily track metrics like dwell time, ad reach, conversion rates, and ROI. Conversational AI insights module allows you to interact directly with your data for deeper understanding and improved effectiveness.

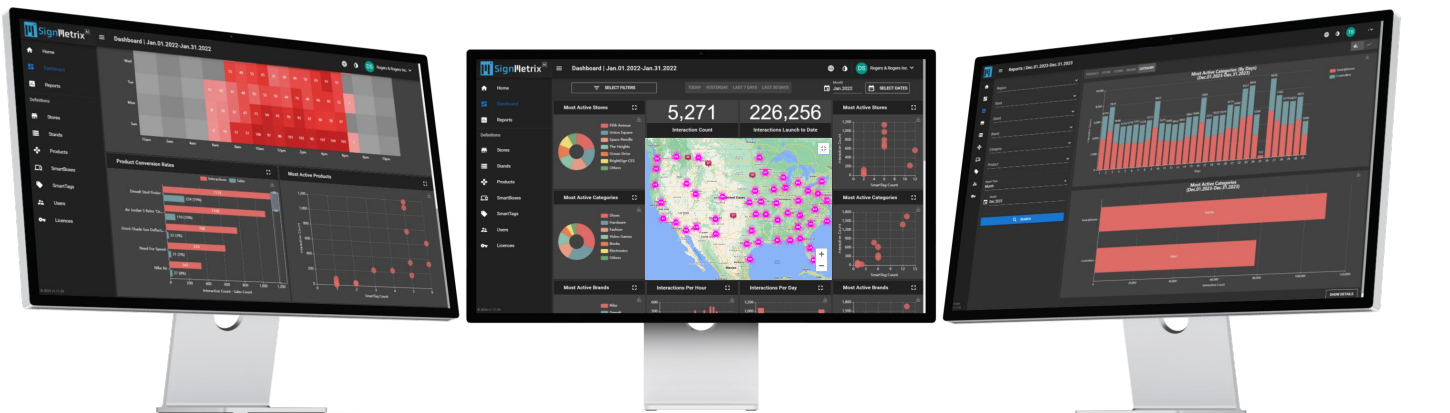


How it Works

- 1 Use the Videri portal to download the SignMetric apk on Videri canvases.
- 2 SignMetric creates a 20,000 sq ft zone around canvases to **trigger** and **analyze** sensory experiences.



- 3 Watch as experiences unfold in real-time on the SignMetric cloud dashboard.



Ready to Elevate Your Digital Signage Experience?

Purchase a demo kit now to create magical experiences seamlessly!

[Purchase a Demo Kit](#)



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