



# CONSERVE ENERGY IN YOUR BUSINESS & be part of the CARBON FOOTPRINT MOVEMENT

This compact, wireless sensor keeps your displays in tune with their surroundings. It adjusts brightness based on ambient lighting and offers an option to **trigger content** or activate the display only when motion is detected, simplifying energy conservation and enhancing user experience.

SmartBright measures energy reductions across thousands of displays worldwide. Join the movement and be part of a measurable and more sustainable future!

- Completely wireless
- Hassle-free installation

# HI, I AM SMARTBRIGHT

I'm here to optimize brightness for any environment, while reducing your global carbon footprint.

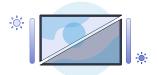
here I am





### How does SmartBright help conserve energy?

SmartBright cuts down on unnecessary display usage in 2 ways:



#### **DISPLAY BRIGHTNESS**

Automatically adjusts display brightness according to ambient lighting.



#### **MOTION SENSING**

Triggers content and activates the display through motion sensing

# **Compact Design**



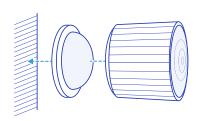
Minimal, non-distracting design.

# **Conservation Analytics**



Understand your environmental impact with the SignMetrix analytics dashboard.

# Simple to set up & use



- **1. Install** the sensor on a ceiling, wall, or any other surface.
- **2. Connect** to the SignMetrix dashboard.
- **3. Monitor** and **analyze** energy usage in real-time.

**PURCHASE A DEMO KIT** 

**Global Impact Starts with Measurable Actions!** 

