

AUDIENCE MEASUREMENT

SMARTCOUNTER: The Ultimate People-Counting Solution

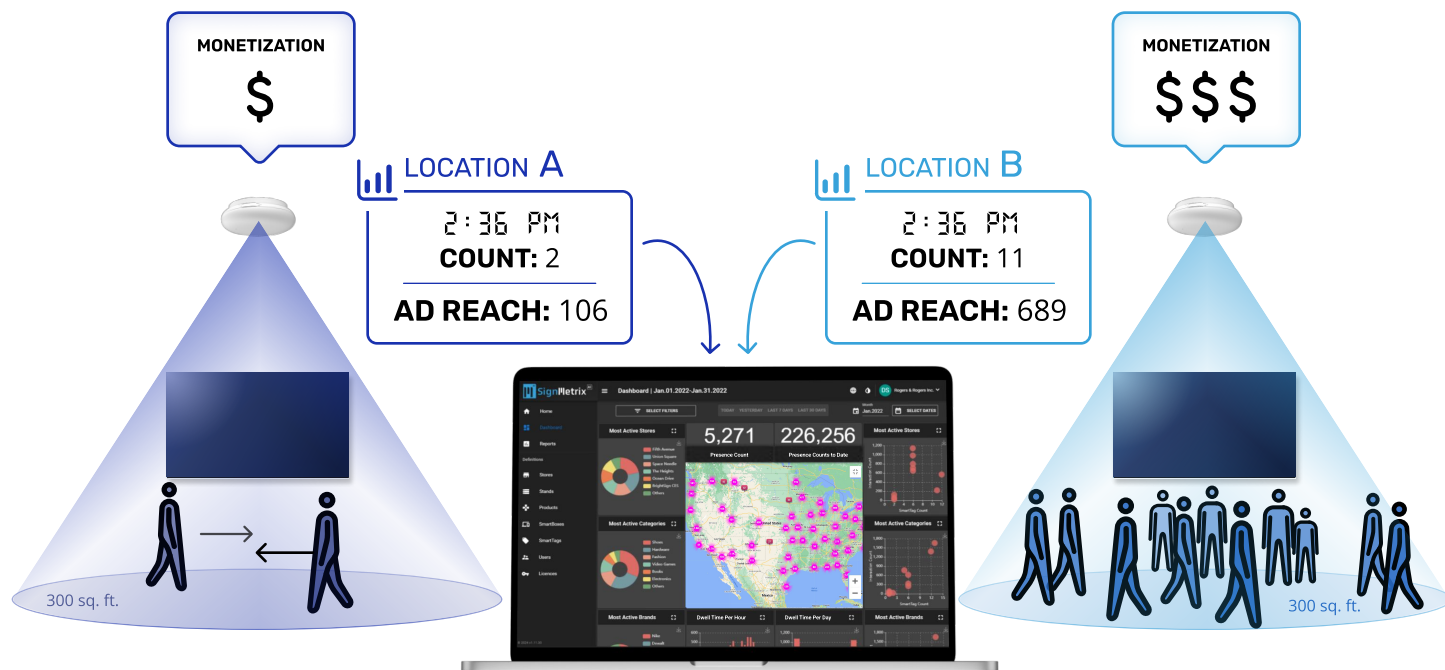
Revolutionary device designed to track how many people engage with your displays and advertisements. Small, precise, and cost-effective, SmartCounter covers large areas using advanced technology, **without a camera**, and provides accurate counts of people who pass by, **dwell**, and view your content

Goodbye to guessing customer behavior

How can you measure campaign success or optimize customer experiences without accurate, real-time data? Many solutions are costly, invasive, and difficult to maintain.

Hello data-driven decision-making

SmartCounter provides a **cost-effective**, easy-to-install solution that delivers **real-time insights** into foot traffic, engagement, and ROI, helping you optimize performance **without privacy concerns**.



Compare and Discover the Monetization Potential of Your Signs!

The SignMetric analytics dashboard helps you measure and improve performance through:

- Dwell-Times
- Ad Reach
- In-and-Out Visitor Counting
- A/B Testing
- Monetization
- Presence Sensing

Why choose SmartCounter?



COMPREHENSIVE COVERAGE

300 sq ft range and 120° horizontal angle.



NO DATA CABLES

Needs just a single power cord.



NO CAMERA

100% anonymous detection. GDPR compliant.



EASY TO INSTALL

Complete installation kit and no maintenance hurdles.



REAL-TIME DATA

Connect to dashboard for live analytics and AI insights.



COST EFFECTIVE

Scalable to thousands of location with affordable prices.



ADAPTABLE

Configurable detection area.



API

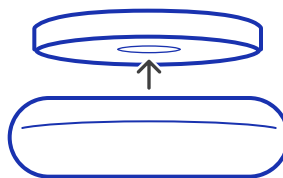
Open APIs for custom, third-party integrations.

Portable design



COMPACT SIZE

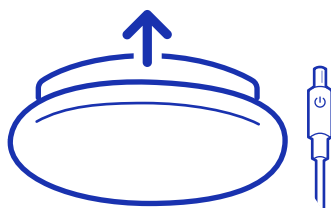
Easily install in multiple locations.



EASY TO REMOVE AND REINSTALL

Just re-stick the base to a new surface.

Simple to set up & use



1. **Install** the device on the ceiling or any other surface.
2. **Plug in** the power cable.
3. **Connect** to the SignMetrix dashboard.
4. **Monitor** and **analyze** customer interactions and traffic in real-time.

[PURCHASE A DEMO KIT](#)

Unlock the full potential of your signage
Track content and location efficiency today!