



## SMARTDOOR INCREASES BASKET SIZE AT POINT OF PURCHASE

This wireless, plug-and-play sensor is designed to boost sales and enhance customer engagement. Every time a door opens, SmartDoor **triggers engaging content**—like promotions or product recommendations—that encourage upselling and cross-selling, maximizing basket size. By **tracking door usage**, it delivers actionable insights, helping you understand customer interaction and its impact on sales growth. SmartDoor transforms your displays into intelligent, revenue-generating tools.

- Measures engagement & conversion rate
- Completely wireless & hassle-free installation



## How does SmartDoor transform my refrigerator doors?



### TRACKS DOOR USAGE

Collects data every time a door is opened.



### NOTIFICATIONS

Get notified when a door is left open.



### INCREASES ENGAGEMENT

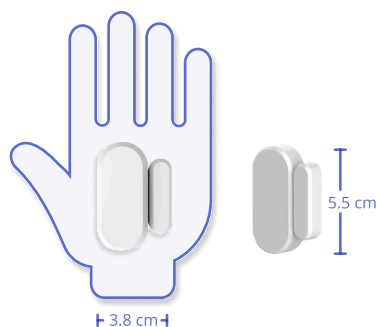
Triggers content on a display when a door is opened, promoting product information.



### TEMPERATURE LOGGING

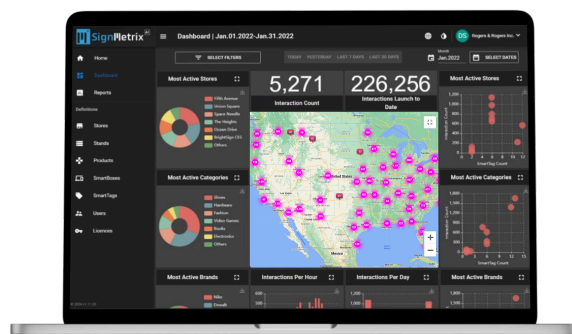
Track refrigerator temperature with our add-on sensor.

## Compact Design



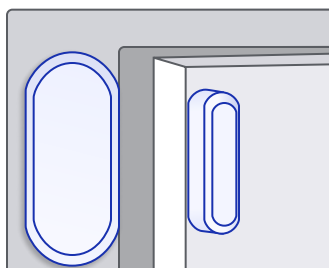
Minimal, non-distracting design.

## Conversion Rate Measurement



Measure your door usage and sales lift with the SignMetrix analytics dashboard.

## Simple to set up & use



1. **Install** each piece of the sensor to a door and doorframe.
2. **Connect** to the SignMetrix dashboard.
3. **Monitor** and **analyze** door usage in real-time.

**PURCHASE A DEMO KIT**

**Ready to Boost Sales? Purchase a Demo Kit Now!**