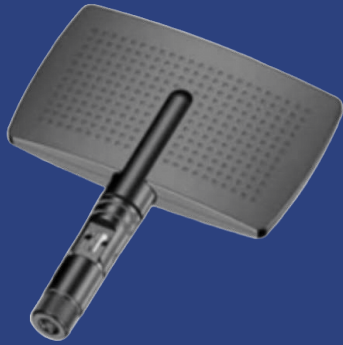




TYPE: Directional Antenna

CONNECTION: RP-SMA

DETAILS

General

- Frequency: 2.4–2.5 GHz
- Gain: 7 dBi
- Net weight: 45.4 g
- Indoor use

Electrical

- Impedance: 50 Ω
- VSWR: ≤ 2.0
- Polarization: Linear, vertical
- No separate power supply

Operating Conditions

- Temperature: 14°F to 131°F (-10°C to 55°C)
- Humidity: 95% at 77°F (25°C)

DIRECTIONAL ANTENNA

SKU: DAN202026

2.4 GHz | 7 dBi

An indoor directional panel antenna that focuses Bluetooth reception toward the intended audience area, supporting targeted detection and in-store Retail Media Measurement.

INDUSTRIES

- Retail Media Network
- Grocery
- Department stores
- Specialty stores

USE CASES

TARGETED AUDIENCE DETECTION

120 degrees focus reception on display viewing areas, aisle endcaps, and other zones to help reduce detections outside the intended measurement area.

INSTALLATION

Connect to the supported player's AUX antenna port. Use a low-loss RP-SMA extension cable up to 3 ft if required. Aim the panel toward the audience area.

